

# LEAD OR BE LED!

## 'IT REALLY IS A CHOICE'

### 1 DAY WORKSHOP

Contemporary workplaces require a new type of leader. Team members want to work in an environment where leaders build relationships and where people are engaged and feel connected. The 'old school' management style of 'command and control' is dead!

Successful leaders know how to reach their goals, while bringing their people with them, but are courageous enough to keep things simple.

Leadership is not a secret! It is about applying tested principles that work, into everyday practice. The model is only as difficult as we make it.

You can either take the lead in reinventing your own future, or you can be overwhelmed by chaos and change and let someone else lead you.

The challenge for sustainable leadership has been thrown down, either LEAD or be LED.

#### TOPICS INCLUDE:

- **Leadership is a privilege – not a right!**
  - Become a passionate and engaged leader or 'get out of the way'
  - Ridding your organisation of a culture of entitlement
- **Why passionate leadership is the key to success**
  - How to engage your people and give meaning
  - Why the autocratic leader is dead!
- **Leading in times of chaos and rapid change**
  - Embracing ambiguity and managing the tough stuff
  - How to move forward into the conceptual age
- **Building your ideal workplace**
  - Establishing your 'Big Hairy Audacious Goal'
  - How to bring your people with you
- **Innovate and get out of the bloodied waters**
  - How to move from red to blue ocean thinking and innovate
  - Creating uncontested opportunities and market space
  - How to reinvent yourself and your organisation
- **Generational co-operation**
  - People are people - moving from division to co-operation
  - How to lead & motivate the Boomers, Gen X & Gen Y's



**Take a leap  
into the unknown!**



