



The Proteus
Executive Excellence
Program - 2009

'Helping Senior Managers To Take That Next Step'

MELBOURNE

ADELAIDE



The Proteus Executive Excellence Program - 2009

It has often been said that, "organisations can only grow to the level that their senior executive are prepared to grow to". However, in saying this, it is also true that often these same people do not get the support, or the time to be able to develop their full leadership and management potential.

This exciting and practical executive program has been designed to motivate leaders to create and develop personal and professional belief systems that will result in identifiable behavioural change.

Combining both an entrepreneurial and a strategic approach to their roles, participants will discover how they can take themselves and their organisations/business units to that next level of excellence, resulting in outcomes that are contemporary and sustainable.

Because of its practical and interactive nature and because it is delivered by facilitators who have a proven track record and are actually involved in running businesses, this program is one of Australia's most unique and relevant senior management initiatives.

OUTCOMES

For a program to be successful there must be measurable and life-changing outcomes. Some of the outcomes that can be gained from this program are:

- Participants will gain a better understanding of the true role of a leader and understand how they can align their individual leadership style with organisational culture and values.
- They will gain an increased confidence in their individual leadership skills and abilities and will discover strategies on how and when to best use them.
- There will be a noticeable move from just an operational approach to leadership, to combining entrepreneurial and strategic leadership initiatives.
- Most importantly participants will learn how to think like a leader and identify the importance of insight and people management skills in making themselves and their organisation a success.

PROGRAM SIZE

To ensure that maximum benefit is gained from the program and that participants are able to interact with others and expand on their ideas and initiatives, there will be a maximum of twenty participants in each program.

PROGRAM OVERVIEW

Embracing the Leadership Challenge

Establishing Leadership Foundations
Focusing On The Big Issues for Contemporary Workplaces
Creating Our Own Paradigms
Utilising Your Behavioural Styles for Executive Excellence
Understanding The Admired Characteristics & Practices Of Successful Leaders
Identifying Your Leadership Style
Looking Beyond Emotional Intelligence
When Do You Stop Consulting & Just Do It?
Adopting The Characteristics Of Level 5 Leaders

Developing The Mind Of A Leader

Leading & Living With Insight
Becoming a Passionate & an Engaged Leader
Developing An Executive Mind
Leading with Your Strengths – Raising Your Launchpad
Dealing With Your Own Issues Before You Try To Change Others
Confidence Versus Arrogance
Clearing Your Mind To Lead

What Is Really Important?

Addressing Time & Stress Management Myths
Moving From Busyness To Productivity
Establishing Low Effort/High Reward Thinking
What's Urgent, What's Important & What Should Go?
Aligning Your Values With The Organisation's Values
Getting The Right People On And Off The Bus

Let's Go Cliff Jumping!

Finding The Entrepreneur Within
How To Be Creative When You Think You Are Not!
Making Mistakes & Loving It
Risky Business Is Your Competitive Edge
Making Decisions & Standing By Them
The Process Of Creativity

From Operational To Strategic

Developing A Strategic Mind
Understanding Your Role & Your Position Description
Recognising & Building On Your Points of Difference
Creating & Selling Your Vision
Establishing Personal And Professional Plans
Rising Above It All In The Strategic Helicopter
Selling Your Ideas To Your Staff & Your Superiors
Don't Be An Island - Establish Meaningful Relationships

PROGRAM ACTIVITIES

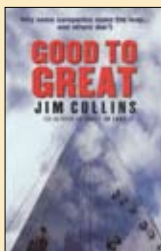
A certificate of completion will be issued to all participants who successfully complete the required online course work.

WHO SHOULD ATTEND?

Current CEO's, executive directors, senior managers, executive members or targeted executive successors & emerging leaders.

BOOK PACK

[Book Pack included in cost - valued at over \$145.00]



Good To Great - Jim Collins

Built to Last was a phenomenal success: 'It is a fair assumption that as the seminal importance of this book begins to permeate the upper echelons of business and business schools. Collins and Porras will emerge as the gurus to watch over the next decade.' Good to Great explores a whole new concept, backed by the rigorous research standards which gave Built to Last such an impact.



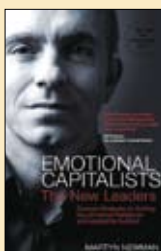
The Leadership Challenge - Kouzes & Posner

Bass publisher's bestselling leadership book has been completely revised to meet the challenges of today's business realities. The authors explore the evolving essence of quality leadership in public and private organisations. They demonstrate how visionary leaders accomplish extraordinary things, and they address current challenges such as the new cynicism, the electronic global village, and the shift to team-oriented work relationships.



Eat That Frog - Brian Tracy

There's an old saying that if the first thing you do in the morning is to eat a live frog, you'll have the satisfaction of knowing that it's probably the worst thing you'll do all day. EAT THAT FROG! takes this saying as a metaphor for learning how to focus on the most important things and make sure they get done.



Emotional Capitalists - Martyn Newman

Research has told us that to be successful in our personal and professional lives we need emotional intelligence (EQ). In this book, Martyn Newman shows us how to get it and use it to achieve extraordinary results. Based on ground-breaking psychological research with some of the world's most successful young business leaders, Newman identifies the seven dynamic emotions that set these exceptional men and women apart. He then uncovers the psychological building blocks that drive outstanding performance and provides the clearest blueprint yet for systematically building your EQ and leadership skills. Packed with psychological insights and practical strategies, Emotional Capitalists The New Leaders is a handbook for a new generation of leaders: emotional capitalists.

PARTICIPANT QUOTES

"Excellent overview of key concepts to drive organisational success while balancing what's important both professionally & privately"

"Approachable, interactive, tailored to the attendants, professional, friendly, nonjudgmental"

"Interesting and informative, allowing strong interaction of all attendees, meaning that all participants could benefit from the knowledge of others"

FACILITATOR



RICHARD DORE

Director - The Proteus Leadership Centres
Bachelor of Education and Training

Richard is a Director of The Proteus Leadership Centres and has played a significant role in the growth and success of the organisation. Along with

being a facilitator of the very successful Impact Leadership program Richard spends much of his time assisting senior managers and organisations in creating more positive workplace cultures and creating great leaders.

Richard brings a broad set of management and leadership skills to the program and his track record in working with leaders at all levels and bringing about measurable behavioural change is second to none.

GUEST FACILITATORS

Throughout the program a range of guest facilitators, all who understand the principles of 'Leadership Excellence' and are committed to creating great leaders, may be used.

CANCELLATION POLICY

Refunds will not be given unless at least 30 working days notice is provided. A 5% (of total cost) administration fee will be deducted for all cancellations. If you are unable to participate, a substitute delegate (transfer) is welcome but will incur a \$60 administration fee. However, transfers will not be available once online access has been granted. All cancellations/transfers must be received in writing.



Bringing People, Purpose & Passion Together

Melbourne Centre

PO Box 4100, Doncaster Heights VIC 3109
Ph: (03) 9848 0500 | Fax: (03) 9848 0511 | info.vic@proteuscentre.com

Adelaide Centre

PO Box 3260, Rundle Mall SA 5000
Ph: (08) 8110 7300 | Fax: (08) 8110 7311 | info.sa@proteuscentre.com

Brisbane Centre

PO Box 618, Brisbane QLD 4000
Ph: (07) 3020 4400 | Fax: (07) 3229 7688 | info.qld@proteuscentre.com

Sydney Centre

PO Box 1142, North Sydney NSW 2059
Ph: (02) 8925 1200 | Fax: (02) 8920 3522 | info.nsw@proteuscentre.com

www.proteuscentre.com

ABN: 30 092 276 358